Bizplus Point of Sale Privacy Policy

Last updated: 17/02/2025

This Privacy Policy describes how Bizplus Point of Sale (the "Site," "we," "us," or "our") collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from https://bizpluspos.co.ke/ (the "Site")
or https://play.google.com/store/apps/details?id=com.muriuki.bizpluspos(the "App") and\or otherwise communicate with us (collectively, the "Services").

For purposes of this Privacy Policy, "you" and "your" means you as the user of the Services, whether you are a customer, website visitor, or another individual whose information we have collected pursuant to this Privacy Policy.

Please read this Privacy Policy carefully. By using and accessing any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use or access any of the Services.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time, including to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will post the revised Privacy Policy on the Site, update the "Last updated" date, and take any other steps required by applicable law.

How We Collect and Use Your Personal Information

To provide the Services, we collect and have collected over the past 12 months personal information about you from a variety of sources, as set out below. The information that we collect and use varies depending on how you interact with us.

In addition to the specific uses set out below, we may use information we collect about you to communicate with you, provide the Services, comply with any applicable legal obligations, enforce any applicable terms of service, and to protect or defend the Services, our rights, and the rights of our users or others.

What Personal Information We Collect

The types of personal information we obtain about you depend on how you interact with our Site and use our Services. "Personal information" refers to information that identifies, relates to, describes, or can be associated with you. Below are the categories of personal information we collect:

Information We Collect Directly from You

- Basic contact details including your name, address, phone number, and email.
- Order information including your billing address, shipping address, payment confirmation, email address, and phone number.
- Account information including your username, password, and security questions.
- Shopping information including the items you view, put in your cart, or add to your wishlist.
- Customer support information including communications you send to us through the Services.

Some features of the Services may require you to provide certain information. You may elect not to provide this information, but doing so may prevent you from using or accessing these features.

Information We Collect through Cookies

We automatically collect certain information about your interaction with the Services ("Usage Data") using cookies, pixels, and similar technologies. Usage Data may include:

- Device information
- Browser information
- Network connection details
- IP address
- Interaction data with the Services

Information We Obtain from Third Parties

We may obtain information about you from third parties, including vendors and service providers who may collect information on our behalf, such as:

- Companies who support our Site and Services, such as Shopify.
- Payment processors who collect payment information to process your transactions.
- Online tracking technologies, such as pixels, web beacons, and cookies used by third-party partners.

We treat any information obtained from third parties in accordance with this Privacy Policy.

How We Use Your Personal Information

- **Providing Products and Services** – To process payments, fulfill orders, send notifications, and manage your account.
- **Marketing and Advertising** – To send promotional communications and personalize advertising.
- **Security and Fraud Prevention** – To detect, investigate, and take action against fraudulent activity.
- **Communicating with You** – To provide customer support and improve our Services.

Cookies

We use cookies to power and improve our Site and Services. You can manage cookie settings through your browser, but blocking cookies may impact your experience on the Site.

How We Disclose Personal Information

We may disclose your personal information in the following cases:

- **With vendors and third parties** who perform services on our behalf (e.g., payment processing, customer support, data analytics).
- **With business and marketing partners**, including Shopify.

- **With our affiliates** for business operations.
- **In connection with business transactions**, such as mergers or legal requirements.

User-Generated Content

If you submit user-generated content (e.g., reviews), it may be publicly accessible.

Third-Party Websites and Links

Our Site may link to third-party websites. We are not responsible for their privacy policies or security practices.

Children's Data

The Services are not intended for children, and we do not knowingly collect personal information from children. If you believe a child has provided us with personal data, please contact us to have it deleted.

For any questions regarding this Privacy Policy, please contact us at support@bizpluspos.co.ke